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ORMAN P. ROACH  
Proprietor

EXCELL

111  
DAHLIA GARDENS

LIBRARY

RECEIVED

★ FEB 23 1933 ★

U. S. Department of Agriculture.

*Price List*



1933

*Visitors Always Welcome To My  
Gardens*

113 EMPIRE STREET

EAST LYNN, MASS.

Telephone Jackson 609

## TO MY CUSTOMERS

ORDER EARLY to avoid disappointments. We never substitute unless directed, we like to receive what we order and believe our customers feel the same.

WE GUARANTEE all stock to be true to name and free from disease and will replace any that proves otherwise.

TERMS. We prepay all delivery charges therefore payment is requested with all orders before shipment is made.

ORDERS will be shipped as soon as all danger of freezing has past, unless otherwise directed.

USUAL discount to trade.

Abbreviations: (C) Cactus; (SC) Semi-cactus; (HC) Hybrid cactus; (FD) Formal Decorative; (ID) Informal Decorative; (M) Miniature.

### Prize winnings for 1932

First for best display at the Lawrence Show.

First for best 25 blooms, all different.

First for best 12 blooms, all different.

Best bloom in the show with Fort Monmouth.

First for best wall display at the Boston show and five specials.

# ~ Excell Dahlia Gardens ~

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## INTRODUCTION

In presenting my 1933 list of dahlias I wish at this time to thank my many customers for their kind patronage and I shall try my best to merit a continuance of that patronage by sending out only the best stock possible.

HAVE YOU TRIED MY GREEN PLANTS? I have shipped them far and near with the best results. Plants shipped to the state of Washington, and Oregon came through fine so my customers say. One man writes, "When I dug my roots this fall I could not tell your plant clumps from the root clumps they did so well".

Many others have written the same in regard to my plants, why not try them they cost half the price of roots and give you better blooms.



## NEW FOR 1933

### EXCELL GLORY (FD) (Roach)

In offering this variety to the public I feel sure that it will make many friends. It is a seedling from the famous Jersey's Beauty and should be grown the same. The foliage is a heavy dark green the kind the insects don't like, is a fine root maker also a free bloomer. Stems are extra long and stiff holding the fine blooms above the foliage. The color when fully open is shell pink with white shadings. Makes a fine cut flower variety as it will stand for days. Roots \$3.00 Two for \$5.00 net.

### ALLEN A. (ID) (Angell)

Scored 84 at Storrs. A very large attractive bloom on good stout stems, plant is a profuse bloomer and strong grower. The color of this beauty is white, with lilac shadings, base of petals show a slight trace of Martins yellow. Roots \$5.00 Plants..... \$2.50

## GENERAL LIST

## ACHIEVEMENT (ID)

An honor roll dahlia of massive size and has great depth, petals twist and curl making a very attractive bloom, has a perfect long stem. Color is gold with bronze shadings. Plants only..... \$2.50

## ASBURY PARK (FD)

Copper-salmon or deep old rose. Roots ..... \$5.00

## ANDRES ERICSON (FD)

A beautiful new fluffy white, has a good stiff stem, blooms are very large. Root stock is limited.

Roots \$4.00 Plants ..... \$2.00

## ALICE MEUSSDORFFER (DF)

This large and beautiful flower is one of the best. The color is pinkish orchid, without a trace of any other color. Plants only ..... \$6.00

## BERENGARIA (FD)

Orange and gold, very free bloomer. Roots ..... \$1.00

## CHAMPOEG (ID)

Immense flowers of waxy yellow shading to reddish salmon, this is a very attractive bloom.

Roots \$4.00 Plants ..... \$2.00

## CITY OF MONTREAL (FD)

A very attractive flower that can be grown very large.

Color is aster purple reverse mallow purple. Roots..... \$2.50

## DONNA CALIFORNIA (ID)

Rose pink suffused lavender, has long strong stems with blooms well above the foliage. Roots \$3.00 Plants --- \$1.50

## DOROTHY STONE (FD)

One of the outstanding varieties in my garden the past season. Blooms are extra large, stems long and very stiff. Color is deep pink. Roots \$2.00 Plants ..... \$1.00

## EAGLE ROCK BEAUTY (ID)

A beautiful combination of pink and cream, very robust growing has good stems also produces loads of blooms.

Roots ..... \$1.00

## ELIZA LONDON SHEPPARD (ID)

Color is orange apricot and gold. Fine blooms on long stiff stems. Roots ----- \$2.00

## EDNA FERBER (Semi-cactus)

Coral pink shading to old gold. Roots ----- \$1.00

## ELITE GLORY (FD)

Very large rich red. Roots ----- \$1.00

## EAGLE ROCK FANTASY (ID)

One of the big prize winners at all the shows. A dahlia that is different from all others, has wonderful long stiff stems that holds the massive flowers at top of plants. Clear mallow pink with no shadings. Plants only ----- \$2.50

## FORT MONMOUTH (ID)

Extra large crimson maroon, I won first prize for the most perfect bloom at the Lawrence show the past Season with this variety. Roots ----- \$1.25

## FRAU O BRACHT (Cactus)

Pale primrose yellow, very free blooming, good stems and very attractive in the garden. Roots \$2.00 Plants ----- \$1.00

## FORT WASHINGTON (FD)

Very deep maroon, and a tall grower. Roots ----- \$1.00

## FRANK MILLER (FD)

One that should not be overlooked, blooms are eight to nine inches all Season, stems two to four feet long. Color is golden yellow. Roots ----- \$2.00

## FLAME (SC) (Heaphy)

Light red and white. Roots ----- \$3.00

## GRAF ZEPPELIN (FD)

Plants are tall growing up to nine feet, stems are very long and stiff. Pure white. Roots ----- \$1.00

## GOLDEN SONNE (C)

Golden yellow shaded to salmon, none better for cutting. Roots ----- \$1.00

## GRACE CURLING (ID)

A most beautiful variety, blooms are very large and also has a fine stem. Color is lilac pink with white shadings.

Roots ----- \$1.00

## GOLDEN HARVEST (HC)

Extra large sulphur yellow. Stems are long and stiff.

Roots \$3.00 Plants ----- \$1.50

## GIRL OF HILLCREST (ID)

Very vigorous growing plant and a profuse bloomer. Brilliant Mikado orange is the color.

Roots \$5.00 Plants ----- \$2.50

## IDA PERKINS (FD)

Pure white. Roots ----- \$1.00

## JANE COWL (ID)

Bronze buff and old gold. Roots ----- \$1.00

## JOSEPHINE G. (FD)

True rose pink, petals tipped pinard yellow.

Plants only ----- \$1.00

## JEAN KEEFER (ID)

Scored 85 at Storrs, plants are tall and very rugged has a fine long stem that is very stiff. Brilliant rose-pink is the color. Plants only -----

\$2.50

## JUNE JUSTICE (FD)

Purple and tyrian rose. Roots ----- \$3.00

## JEAN TRIMBEE (ID)

A more beautiful dahlia would be hard to find, blooms very freely has good stems. The color of this beauty is petunia violet. Roots \$3.00 Plants -----

\$1.50

## JUBILEE (ID)

Massive blooms of red and yellow. Roots ----- \$2.00

## KATHLEEN NORRIS (Dec)

No garden is complete without this beauty, a winner at all the shows. Color is pink. Roots -----

\$1.00



## KAWEAH (ID)

One of the big prize winners on the coast the past two Seasons. The blooms are huge in size and has been grown up to 15 inches on the coast. Was the talk of my garden all season, the plant is a healthy grower blooms freely, the stems are perfect holding the giant blooms high above the foliage. The color is fuchsia rose, center of petals shading to a rich velvety cardinal.

Roots \$12.00 Plants ----- \$6.00

## LA RODA (FD)

Silvery rose pink. Roots ----- \$2.00

## KEMPS VIOLET WONDER (FD)

Naphtaline violet, and always good. Roots ----- \$1.00

## LITTLE JEWELL (Min.)

Pink shading to white. Roots ----- \$0.50

## MARMION (ID)

Extra large flowers of golden yellow. Roots ----- \$0.50

## MRS. FLORENCE LAMB (FD)

A very deep garnet at base of petals shading a bit lighter at the tip of petals. Can be grown to very large size if disbudded, has a long stout stem. Roots ----- \$2.50

## MY COUNTRY (ID)

Medium tall plant with fine big flowers. Color is garnet with white tips. Roots ----- \$1.00

## MRS. ALFRED B. SEAL (FD)

A little different from most varieties in color. Plants are tall and loaded with blooms all Season. True old rose. Roots ----- \$2.00

## MONMOUTH CHAMPION (FD)

A very attractive variety, one that gets your eye as soon as you enter the garden, a profuse bloomer. Fine for the largest flower class. The color is a brilliant flame. Roots \$2.00 Plants ----- \$1.00

## MRS. STANLEY R. PERRY (Semi-Cactus)

We have in this variety a massive flower in size and depth, six and seven of these giant blooms at one time on a plant are a common thing to see. The stems are very stiff, and can be cut three and four feet long. Color is deep orange, base of petals chrome yellow with a slight trace of carmine at tips of petals.

Roots \$5.00 Plants ..... \$2.50

## MARDI GRAS (FD)

Deep burgundy, will not burn or fade in the hot sun, stems are stiff. Roots ..... \$1.50

## NEW GLORY (Semi-cactus)

Ox blood red with white tips. Roots ..... \$1.00

## ORINDA (FD)

Has won many prizes in the past, flowers are large and of perfect form, Mauve-pink. Plants only ..... \$1.50

## OLD MAN SUNSHINE (ID)

Picric yellow. Roots ..... \$3.00

## PHYLLIS SHAW (FD)

A monstrous flower of apricot orange with jasper red reverse. A seed from Elite glory and has much the same habits. Roots \$3.50 Plants ..... \$1.50

## PAUL REVERE (FD)

One of the best red dahlias to date, has long strong stems. Roots ..... \$1.00

## PRESIDENT WILSON (FD)

Crimson red with white tip. Roots ..... \$1.00

## PANSY G. WHITE (Semi-cactus)

A fine variety in any garden, clear yellow is the color. Roots \$3.00 Plants ..... \$1.50

## PENN CHARTER (FD)

Rich gold blended with apricot. Roots ..... \$2.00

## QUEENSBURY (FD)

One of the new varieties that is very attractive. Blooms are a light red. Roots ..... \$3.50

## QUEEN BESS (ID)

Greatly admired in my garden the past Season, plants grow tall and very rugged. The perfect formed blooms are held aloft on a long stiff stem. Old rose shading to a creamy tan at the center. Plants only ..... \$3.00

## RUDY VALLEE (Semi-cactus)

The very large blooms are fast becoming one of the favorites in the dahlia world. Color when fully open is grenadine orange red. Roots \$3.50 Plants ..... \$1.50

## ROSE FALLON (FD)

Old gold is the color. Roots ..... \$0.50

## ROSINA MEHAFFEY (FD)

We all admire the large flowering varieties, in Rosina Mehaffey we have all our wishes gratified. Color is tyrian-pink. Roots \$2.50 Plants ..... \$1.25

## RAPALLO (Novelty)

A very fine cut flower variety, dark velvety red and gold. Roots ..... \$0.50

## SHAHRAZAD (ID)

I found this to be one of the best in my garden the past Season. A mammoth informal decorative on a long strong stem. Very deep pink, with a high full center all Season. Roots \$8.00 Plants ..... \$4.00

## STAR OF BETHLEHEM (ID)

A beautiful star-like bloom of pure white, stems are long and stiff. Roots ..... \$1.50

## SANHICANS BEAUTY (Dec.)

Color is rose shade, this makes a fine cut flower as it has an extra long stem. Roots ..... \$0.50

## SISKIYOU (Semi-cactus)

Pink tinged with mauve. Roots ..... \$0.50

## SPOTTSWOOD BEAUTY (FD)

Thrifty growing plant, with long stems. Cathenay pink. Roots ..... \$1.00

## THOMAS EDISON (FD)

A gorgeous royal purple, medium tall plant with strong stem. Roots ----- \$2.00

## TREASURE ISLAND (FD)

Bright apricot with gold shadings, has long stiff stems. Roots ----- \$1.00

## THE COMMODOR (ID)

The medium tall plants are a mass of very large blooms of brilliant yellow all Season, stems are long and stiff. Roots \$5.00 Plants ----- \$2.50

## VALASKA (ID)

Deep lilac, will grow a very large bloom. Roots ----- \$1.00

## VALENTINO (FD)

Salmon pink and cream. Roots ----- \$1.00

## WALTER BLAKE (ID)

Fine yellow, must be disbudded to get large blooms. Roots ----- \$3.50

## W. H. T. (FD)

Color is bright old rose, reverse of petals show tints of mauve. A worth while dahlia. Roots \$2.00 Plants ----- \$1.00

## WILL ROGERS (FD)

A very pleasing variety, plants are strong growing producing fine blooms of deep lavender with white shadings. Roots \$3.50 Plants ----- \$1.50

## WM. H. SHOREY (FD)

The plant is a tall grower with heavy dark green foliage, has a very long stiff stem with blooms well above the foliage. The color is light fuchsia rose with silvery shadings. Roots \$4.00 Plants ----- \$2.00

## POMPOM DAHLIAS

Amber Queen	Amber and gold	\$0.25
Atom	Light red	.25
Achilles	Lavender	.25
Brunnette	Red and white	.25
Bell of Springfield	Red	.25
Catherine	Yellow	.25
Dr. Jim	Purple shaded white	.25
Dee Dee	Pale lilac	.25
Fascination	Pink and lavender	.25
Frau Hencke	Lavender	.25
Fashion	Orange	.25
Golden Queen	Clear yellow	.25
Guiding Star	White	.25
Gany-Mede	Cream	.25
Gras Aus Wein	Crushed strawberry	.25
Joe Fette	White	.25
Little Bell	Mauve pink	.25
Lilias	Pinkish mauve	.25
Madeline	Orange and gold	.25
Snowbird	White	.25
Snowclad	White	.25

All prices of pompoms are net.



MEMBER OF

The Dahlia Society of New England  
American Dahlia Society  
National Association of Commercial  
Dahlia Growers.



The Dahlia Society of New England Show will be held at Horticultural Hall, Boston, Sept. 16th. and 17th. You are accordingly invited to attend or enter an exhibit whether you are a member of the society or not.

